

IV Semester B.Com./B.B.M. Degree Examination,
November/December 2019

(CBCS Scheme - 2016-17)

ENGLISH LANGUAGE

Paper IV — Texts : Literary Perceptions and Business
Communication in English

Time : 3 Hours

Max. Marks : 80

Note : Answer all the questions.

SECTION - A

(One Act Plays)

I. Annotate **any three** of the following : (3 × 4 = 12)

1. Pardon us, we were angry ... I remember now the meadows really belong to you.
2. I have wanted this to happen for so long. It has been my dearest wish!
3. You can't know my feelin's. I got to prove a man To be a good husband for ye to take pride in. I got to git the ile. I tell you.
4. That's really very vexations. But we'll arrange that matter at the first opportunity.

II. Answer **any three** of the following in about 250 words each: (3 × 8 = 24)

1. Bring out the humours aspects in the play 'A Marriage Proposal'.
2. Compare and contrast Mr. and Mrs. Keeney.
3. Sketch the character of Mr. Axel.
4. Describe Mr. Axel's relationship with other characters in the play 'Debit and Credit'



(1 × 4 = 4)

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III. Write a short note on **any one** of the following:

1. Natalia's first meeting with Lomov
2. The steward
3. Lindgren

SECTION - B

(Business Communication)

IV. As the president of the students union of your college, write a notice for the college notice board informing the students about the free eye camp to be conducted in your college and invite them to participate. Give details about the date and the timings. (1 × 6 = 6)

V. As the sales executive for Mysore Silk sarees, Devangers, draft a market survey report regarding the possibility of opening a new outlet in your working place, to the sales division located in Mysore. (1 × 6 = 6)

VI. M/s. Shyamal Agencies of Mumbai have not cleared their due amount of Rs. 80,000/-. Write a reminder to shyamal@gmail.com asking for quick settlement. (use e-mail format) (1 × 6 = 6)

VII. Prepare a presentation to be made in the Board of Directors meeting about the decline in the sales of cement products of your company, with suggestions for improvement. (1 × 6 = 6)

VIII. How do you prepare for an interview for a job in a private company? (1 × 6 = 6)

IX. Write an essay on **any one** of the following. (1 × 10 = 10)

- (a) Self employment
- (b) The dignity of labour
- (c) Time management