

DAVANAGERE



UNIVERSITY

A Project Report On

"MARKETING AND CONSUMER ATTITUDE TOWARDS MTR PRODUCTS"

(With Special Reference to Davanagere city)

**Submitted in Partial Fulfillment of the requirement
for the award of the Degree of**

BACHELOR OF COMMERCE

Submitted By

Sl.No	Student Name	Sl.No	Student Name
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Under The Guidance Of

Kotragowda K. M.Com

Lecturer,

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2021-22

ADB FIRST GRADE COLLEGE HARAPANAHALLI - 583131

Government of Karnataka



DAVANAGERE UNIVERSITY

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Guide Certificate

*This is to certify that **AMRUTHA T, H AISHWARYA, K.RAJENDRA, KAVYA M, MANJAPPA A, NAGAVENI S, PRAVEEN.L.K, RUCHITHA BENNUR, SOUMYA Y M.** Reg No: C1916802, C1916808, C1916813, C1916818, C1916823, C1916828, C1916834, C1916839, C1916844. Respectively is a bonafide student of Ambli Dodda Bharamappa First Grade College, Harapanahalli for the academic year 2021-22.*

*This project entitled “**MARKETING AND CONSUMER ATTITUDE TOWARDS MTR PRODUCTS**” with special reference to MTR Retail Store Davanagere is prepared under my guidance and submitted by him in partial fulfillment of the requirement of final year B.COM Examination during the academic year 2021-22.*

Place: Harapanahalli

Date : 12-09-2022

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Place : Harpanahalli
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Place: Harapanahalli
Date: 12-09-2022


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